Work Management

Wie die Atlassian Work Management Lösungen nicht-technischen Teams zur Agilität verhelfen

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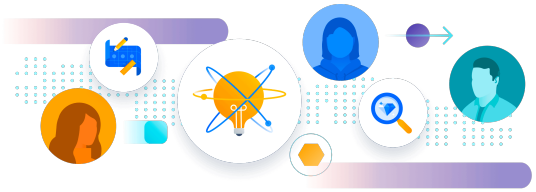
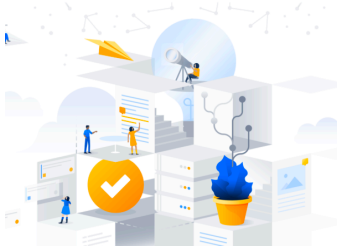
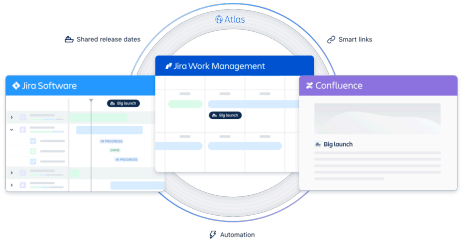
Why are we here today?



Silos are everywhere

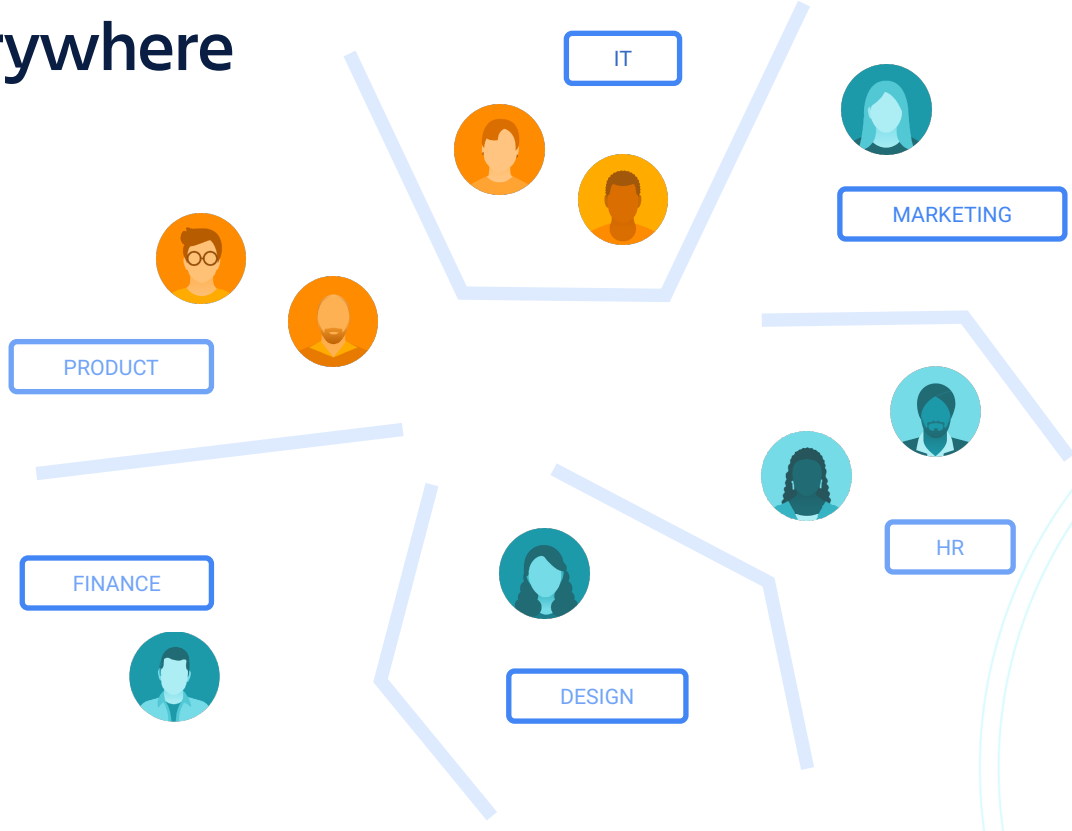


Driving **business agility**



Platform for **teamwork**

Silos are everywhere



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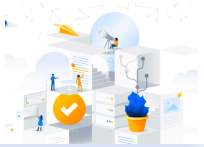
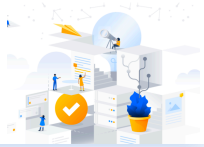
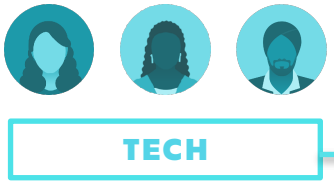


Driving business agility

THE GOAL	KEY DRIVER	KEY DRIVER
Achieve profitable, sustainable **growth** in a volatile market	**Alignment & collaboration** across sales, marketing, product	Technology teams need to be in **lockstep** to quickly address **changing** customer **needs** & market **realities**



Driving business agility



KEY DRIVER

Alignment & collaboration across **sales, marketing, product**

KEY DRIVER

Technology teams need to be in lockstep to quickly address changing customer needs & market realities

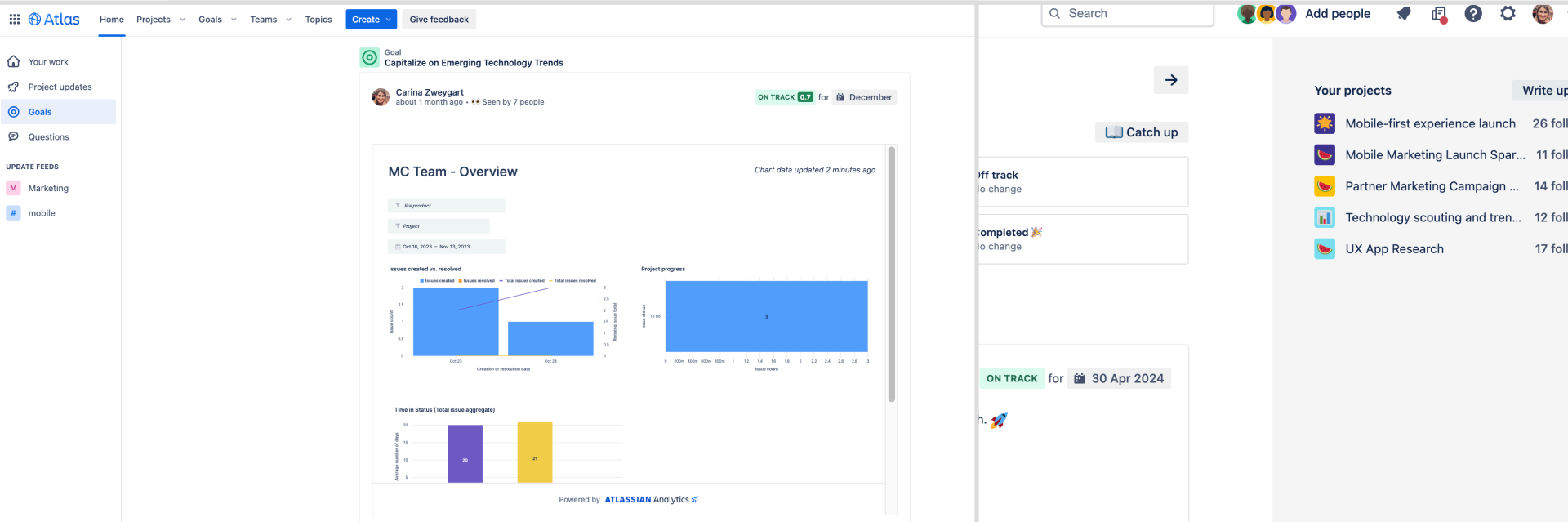
FORRESTER®

Business and Software teams - finally together

The Atlassian platform integrates seamlessly to connect business and software teams like no other tool can.

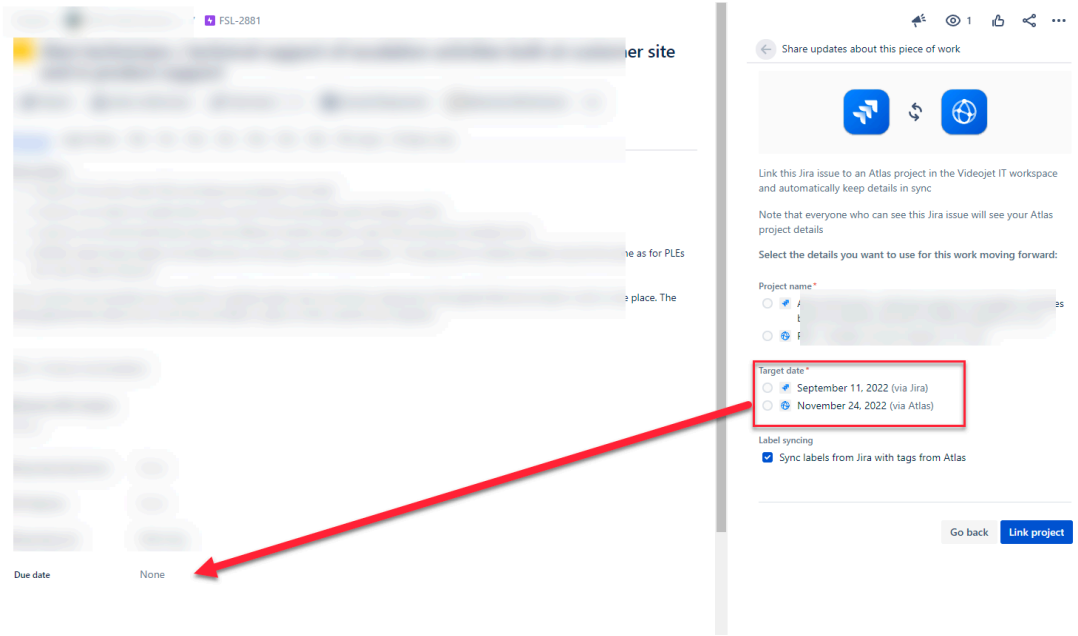
Project and goal tracking across the organisation

Leverage the teamwork directory to connect the dots across teams, their apps and work – wherever it happens.



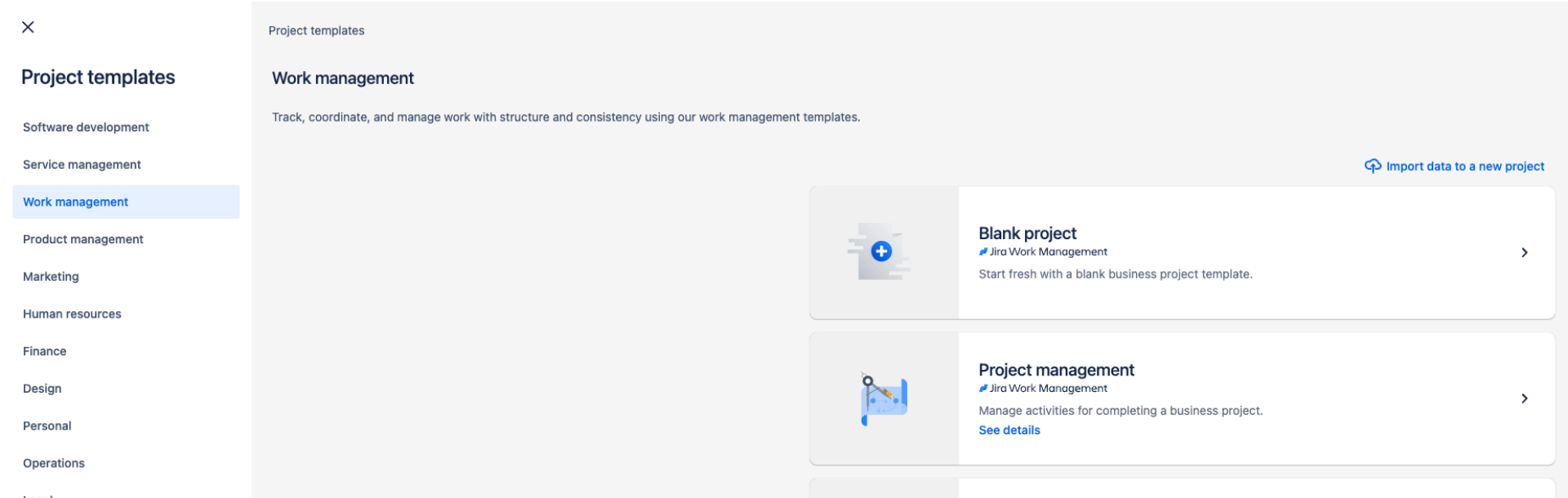
Seamlessly connect

Integrate with your Jira work items to stay up to date when giving project updates



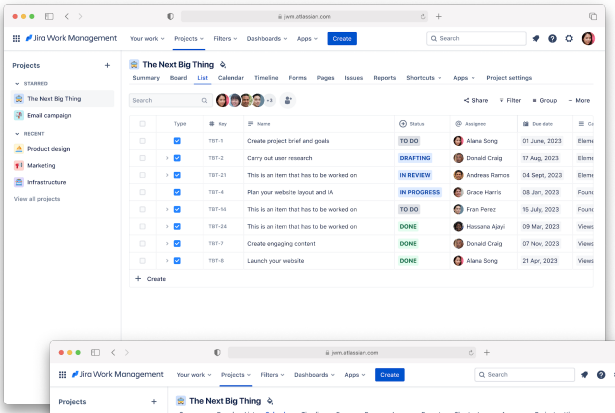
Make life for business teams easier

Make use of multiple project templates dedicated for business teams like Marketing, HR, Sales, etc.

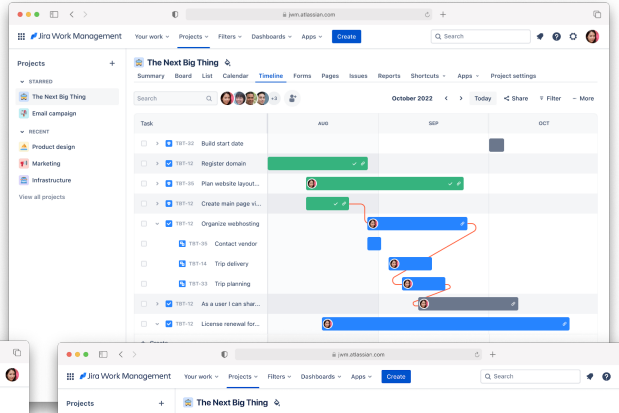


Flexible views make it easy to focus on what matters most

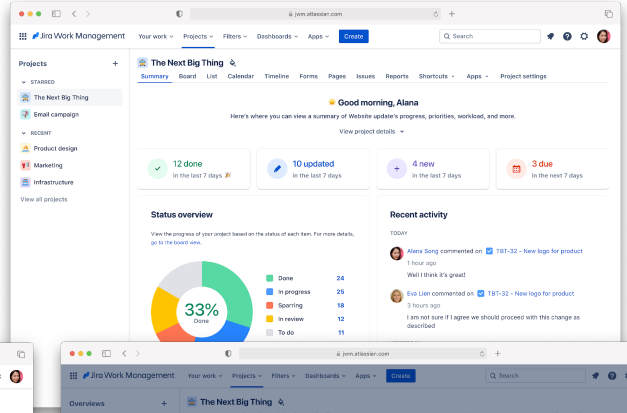
LIST



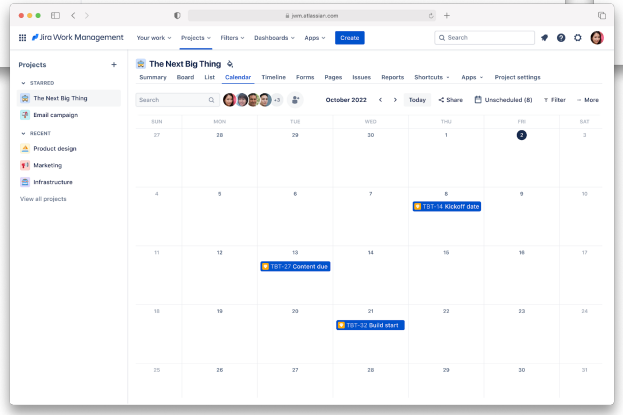
TIMELINE



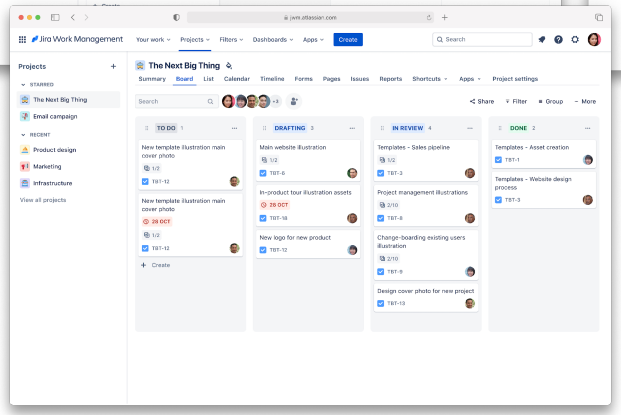
SUMMARY



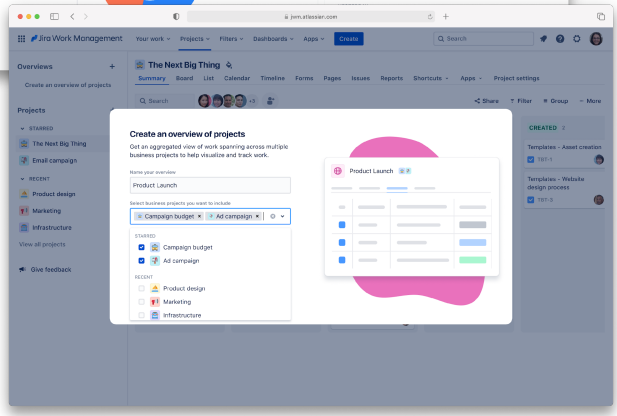
CALENDAR

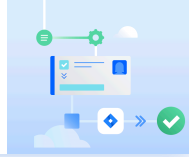


BOARD



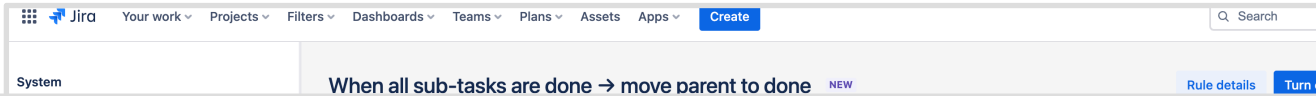
OVERVIEWS

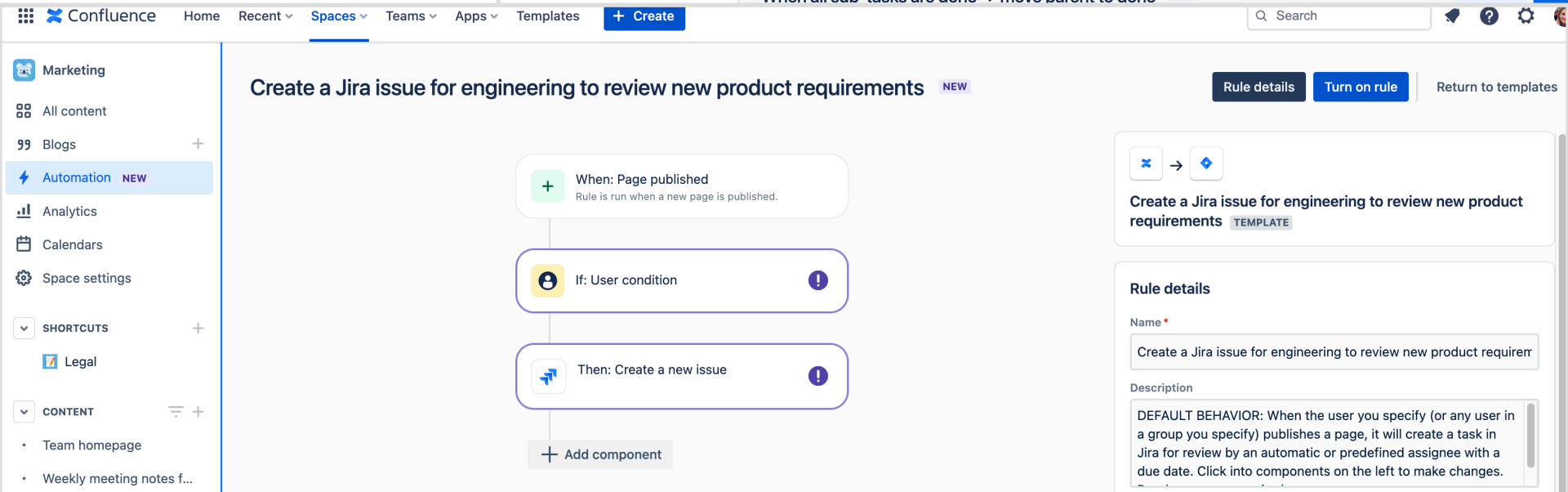




Automate processes at scale

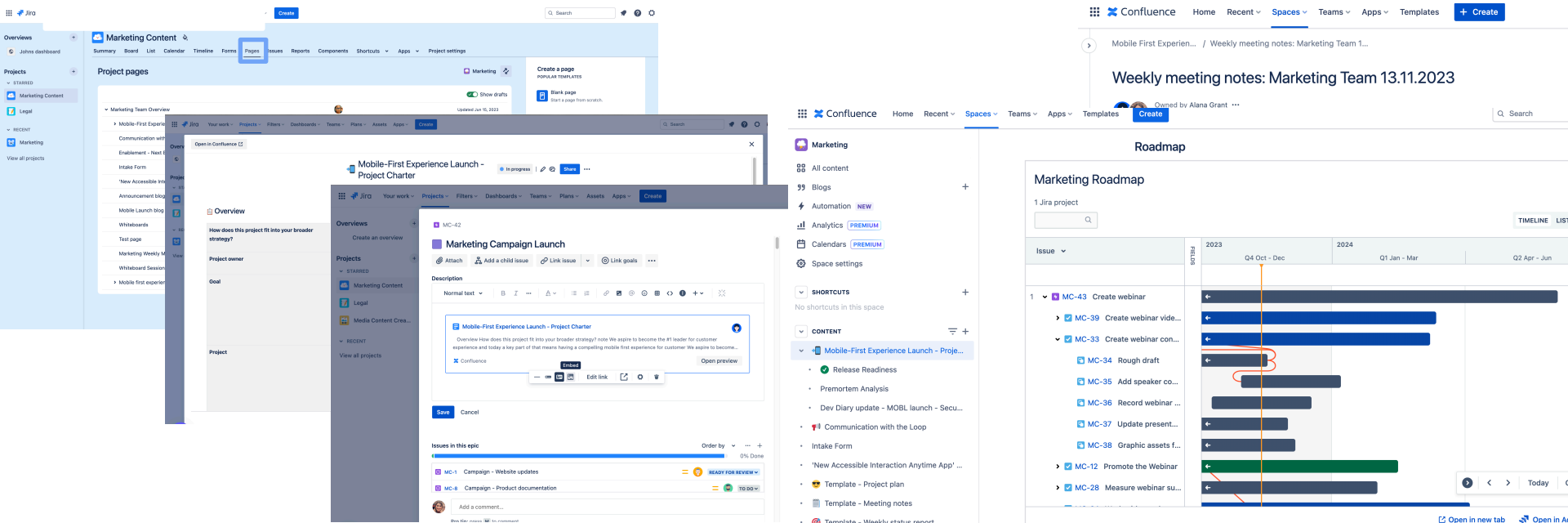
‘There’s a template for that’





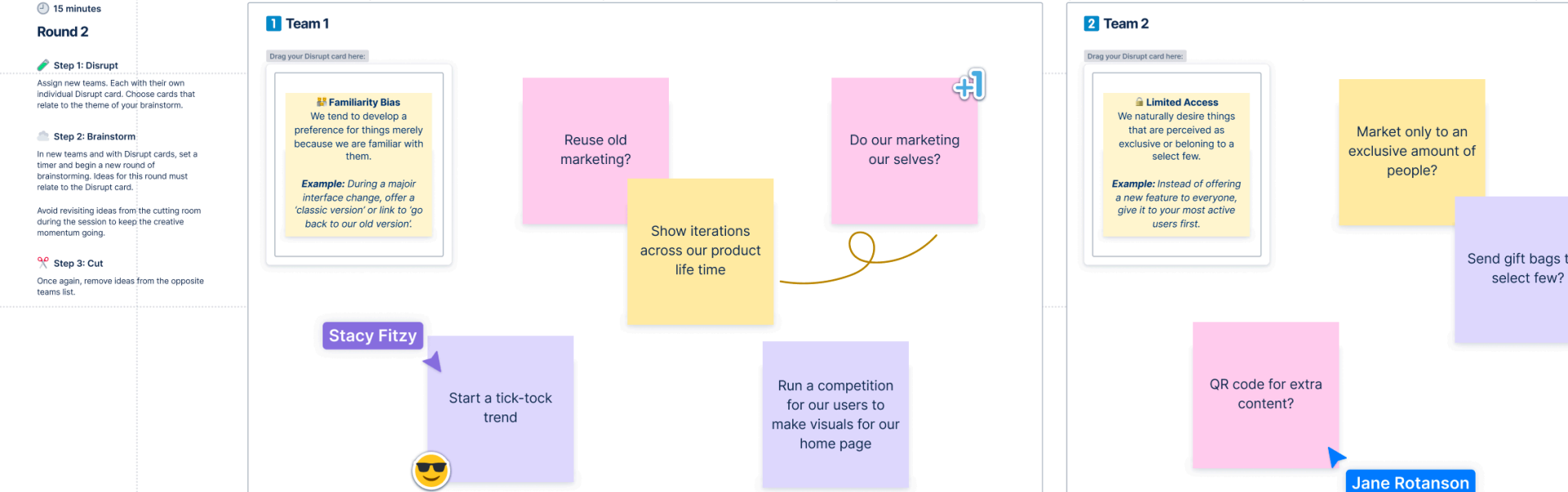
Remove context switching

Connect Confluence pages with your work in Jira, publish pages right out of Jira, create Jira tasks in Confluence, embed smart links on platform level



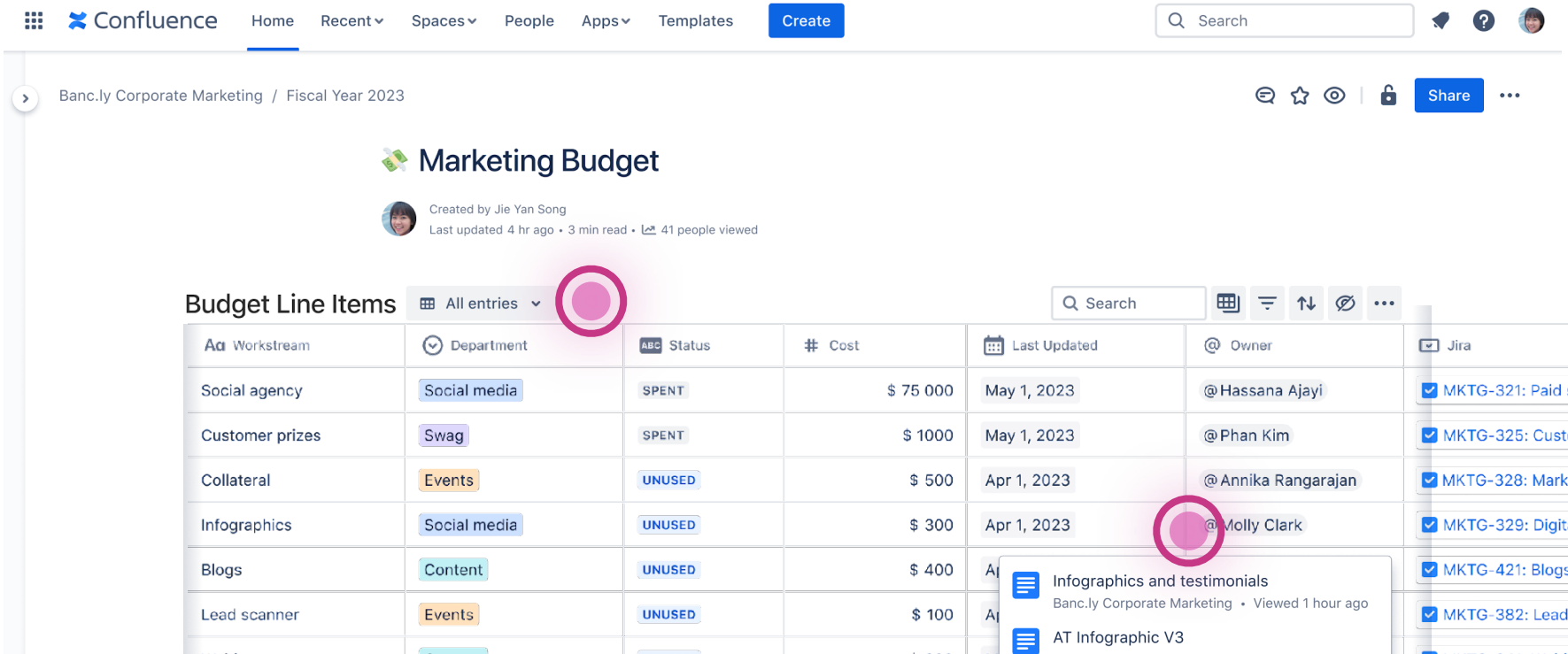
Whiteboards: start from ~~scratch~~ a template

Brainstorm, collaborate and diagram on canvas, convert stickies into work items,
Engage teammates with stamps, votes & timers



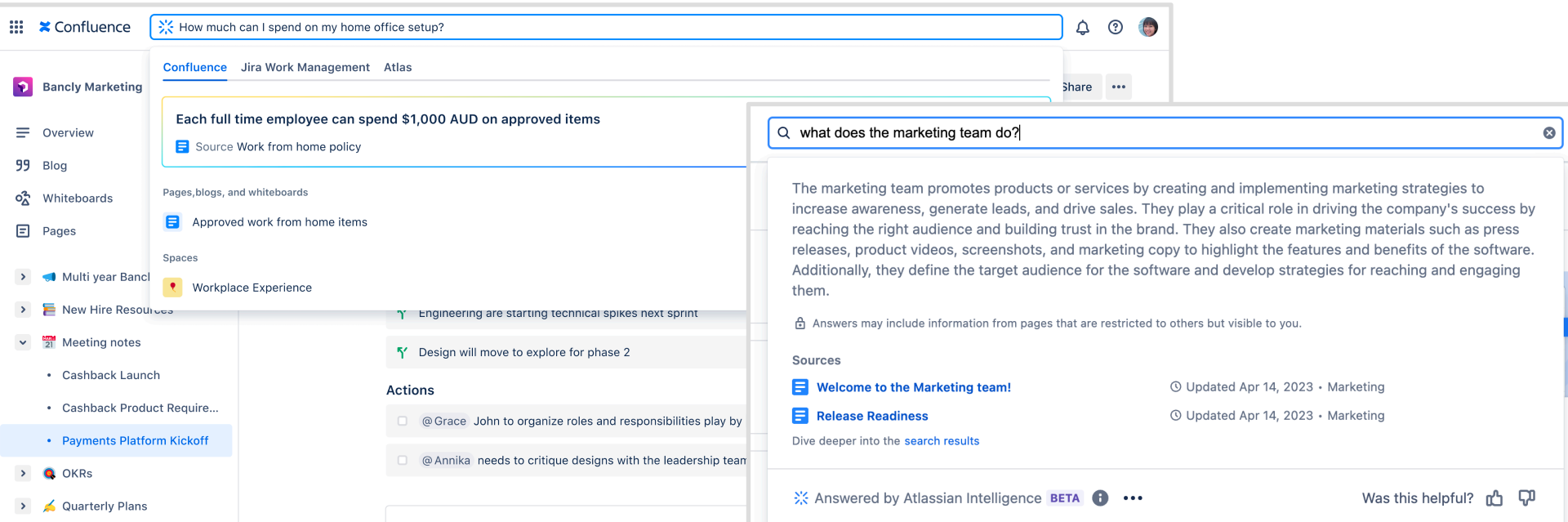
Confluence Databases

Don’t let static tables get you down, real-time syncing across databases & pages



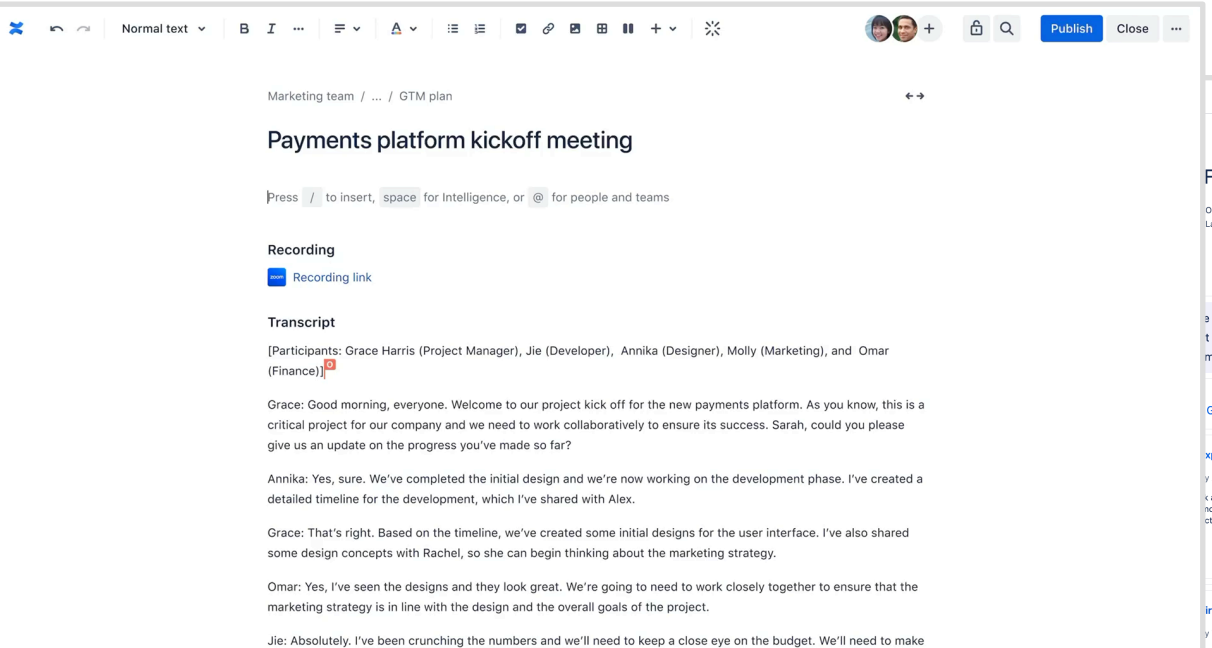
Ask ~~me~~ AI anything

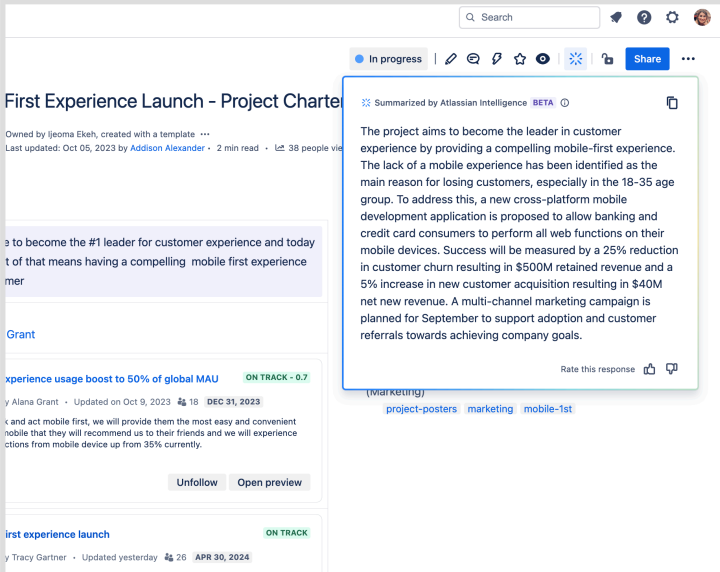
Stop searching, start asking. Atlassian Intelligence understands questions you would ask your teammates



Accelerate your work

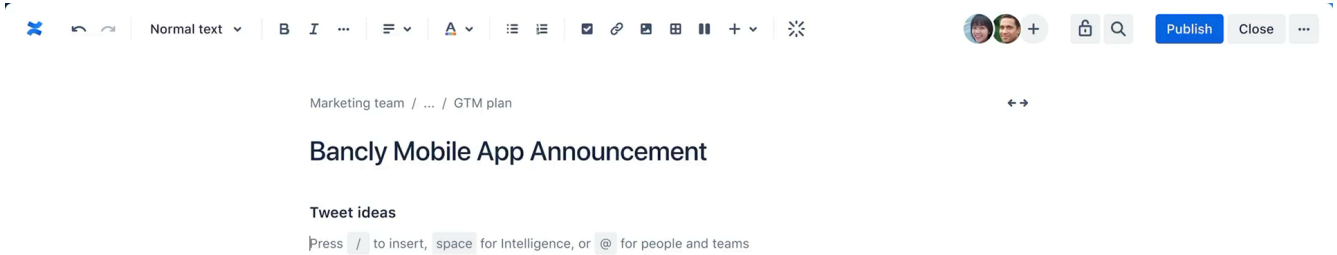
Summarise meeting minutes & entire pages, define work items, let Atlassian Intelligence do the job





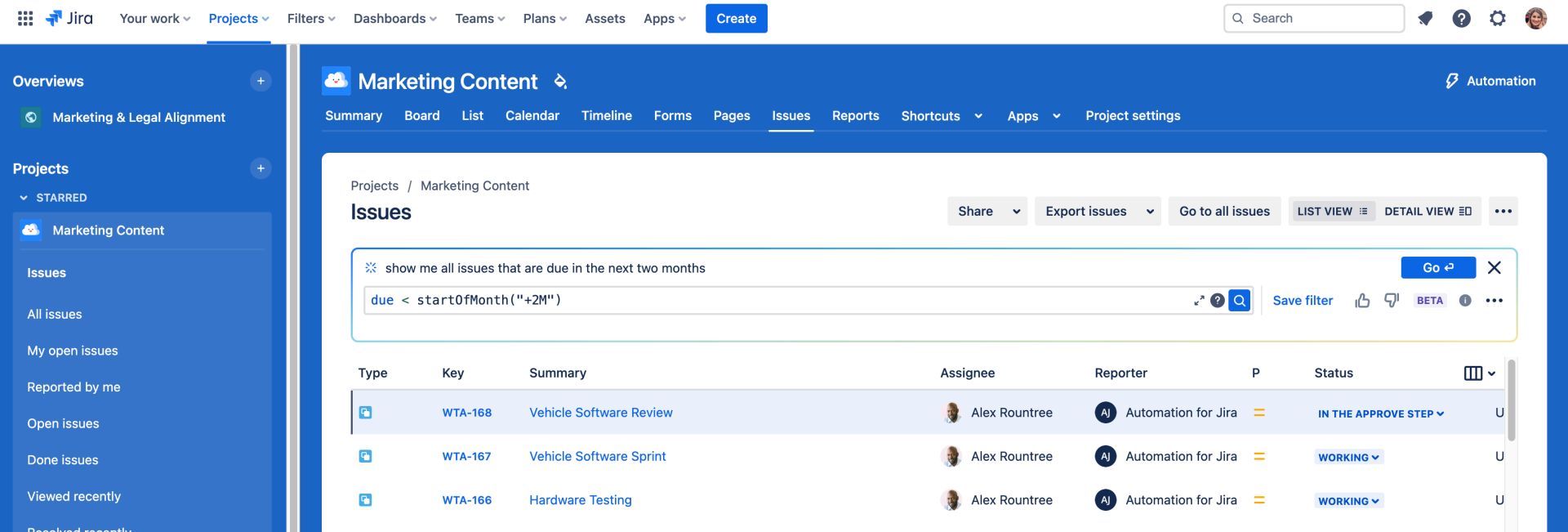
Accelerate your work

Get help in crafting responses & posts



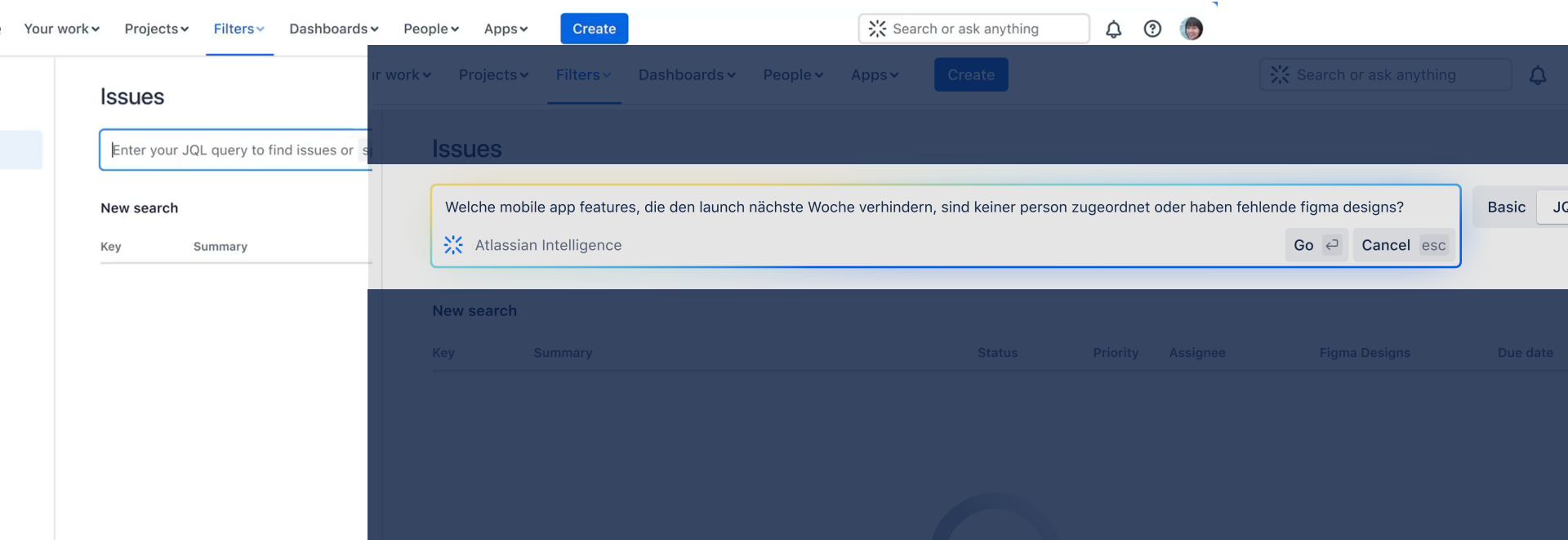
Query like a human

Atlassian intelligence understands natural language queries and converts them into JQL or SQL for you



Contextualise queries

Atlassian intelligence helps you understand & contextualise dependencies



Impossible alone, possible together

Breaking down Silos & **standardising** your toolchain...

...is brining **agility** to your **business teams**...

...and creates a highly **productive, innovative** and **profitable** organisation.

Customer Stories

eCommerce + Work Management

Once the customer saw that they **could save costs by consolidating** their Monday.com, Asana, Notion, Miro and other project management tools into one platform, they were quick to make the switch.

Large German eCommerce mattress supplier

KEY VALUE **Unifying employees on one platform**

INDUSTRY
Consumer Technology

EMPLOYEES
2000

Challenge: To keep up with their fast growth and customer promises, they needed processes and standardisation in place. They needed to maintain fast communication across many remote workers while reducing errors and staying focused on their key goals.

Solution: The organisations adopted JWM, Trello, Confluence, Access and Atlas across all business users around the world.

Impact: The company saved over $350K by replacing Monday, Asana, Clickup and Miro

Music industry + Atlassian

“[Our working] model is a people-driven, autonomous approach for scaling agile that **emphasizes the importance of culture and network**. It has helped us and other organizations **increase innovation and productivity** by focusing on autonomy, communication, accountability, and quality”

Global digital music streaming service

KEY VALUE A harmonized way of working. All employees on the same platform

INDUSTRY	EMPLOYEES	USERS
Consumer Technology	15,000	15,000

Challenge: Each team worked independently using their own work management tools and the company hummed along - not seeing a clear problem. After testing a small use case of Jira Align, the team saw how this would enable the entire organisation to make data driven decisions, better manage their resources and drive faster results — they changed their company strategy from use any tool you want to a “harmonised way of working.”

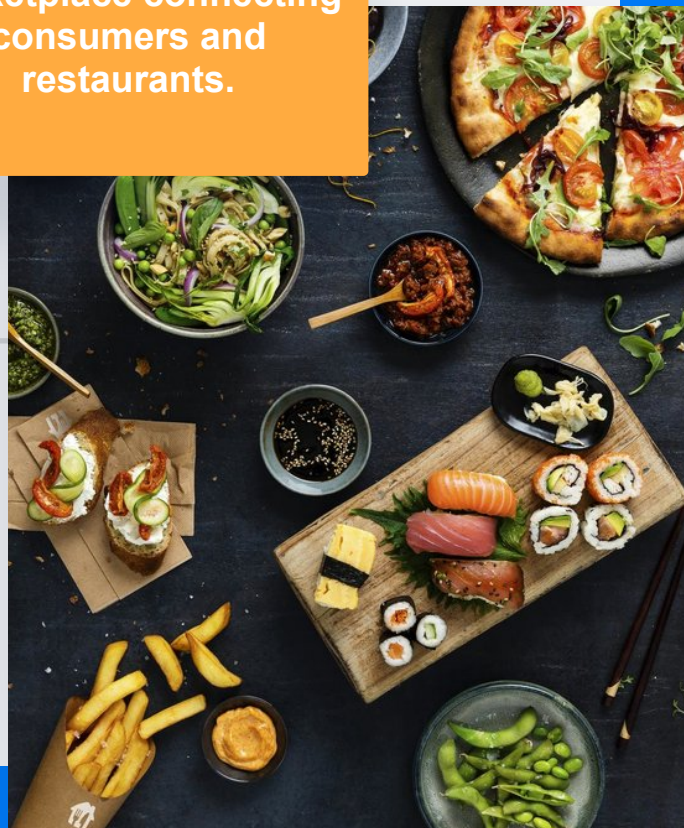
Solution: The company adopted JWM, Trello, Confluence, Access and Atlas across all business users around the world

Impact: The entire organisation uses Jira as their “harmonised way of working” and Confluence as their “single source of truth”.

Food Delivery App + Atlassian

Looking to reduce costs, the company **moved users from Asana to Jira Work Management** which resulted in **$480K in cost savings per year and improved communication** across teams.

Global food delivery marketplace connecting consumers and restaurants.



KEY VALUE **Reducing costs and improving business and tech alignment**

INDUSTRY
Software Industry

EMPLOYEES
14,000+

Challenge
The company had over 6,000 users on Asana which was extremely costly for the business, spending over 1M annually. The company was seeking opportunities to reduce costs.

Solution
The company was already invested in the Atlassian platform and decided to move to JWM because of it's powerful functionality and low cost.

Result
Successfully move 1000 projects and 2000 users to JWM from Asana - saving the organisation $480K per year. The company loves the inter-department connectivity.

Thank you!

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